

**REPORT OF THE CHAIR  
OF THE  
MANUFACTURERS' COUNCIL**

**March 2014**

CHBA Manufacturers' Council members represent Canada's major manufacturers and suppliers of building materials and products. In 2013, the CHBA Board of Directors requested that the Manufacturers' Council, along with the other Standing Committees and Councils, undertake self-assessments on its current mandate, membership, and role in serving the Association.

The Council's mission is to support quality, innovation, choice and affordability in residential building products and services, and to promote solid relations between its manufacturers and builders across Canada. The core purpose and main value-added features of the Manufacturers' Council are as follows:

- Foster partnerships between builders and manufacturers for a stronger industry voice;
- Provide knowledge and expertise – serve as a resource and authority for technical expertise, system information, etc. to help builders succeed in their businesses;
- Work with builders to serve customers and exceed customer expectations for a good quality product that is built to last.

As “Solution Providers,” the Council aims to work more closely with other Standing Committees and Councils and to complement the work of the Board of Directors in supporting its policy directions. A good example in 2013 was the Council's partnering with the Technical Research Committee in proposing a new CHBA initiative in the area of New-Zero Housing. The TRC and our Council felt that it was time for the CHBA to play a more important role in this area. As a result, we gained approval from the CHBA Board of Directors for a Net-Zero Housing Working Group to assess the need for, and potential mandate, mission and objectives of, a new CHBA Net-Zero housing Council that would seek to influence developments related to net-zero housing consistent with the interests of the home building industry and its customers.

The Council was also pleased that I was invited to participate as a member of the CHBA Organizational Review Working Group. We look forward to working with the CHBA as it implements new Strategic Directions in 2014.

Respectfully submitted,

Tom Fallon  
Chair